



Solar Poster Competition 2026

# Let's see your pupils shine.

Spark young imaginations and help shape a greener future!

We're inviting primary school pupils to enter our creative art competition by designing a powerful, eye-catching poster about climate change, solar energy or energy efficiency.

Winning designs will be professionally printed, displayed in schools across the Midlands, and showcased nationwide through Let's Go Zero.

Let's inspire change, one poster at a time!

Closing date for entries 30 January 2026

Challenge  
accepted.



Scan the code  
for entry details.

# Teacher guidance pack.

## Poster Competition 2026.

---

### Purpose of the competition

This competition uses **art and design** to bring climate and energy topics to life for primary pupils. It aims to:

- Build awareness of **solar, energy efficiency and Net Zero 2030**
- Give pupils a platform to **express their ideas visually**
- Provide schools with **high-impact visuals** to support behaviour change campaigns

### Who can take part?

- Open to **primary schools** in the **GBESP Midlands Lot 1** programme
- Pupils in **KS1 (5–7)** and **KS2 (7–11)**
- Entries are individual (one pupil per poster)

### How to introduce it in class (suggested approach)

- Briefly discuss:
  - What **solar energy** is
  - Simple ways to **save energy** (lights, devices, heating, travel)
  - What **Net Zero 2030** means in simple terms
- Show examples of **effective posters** (clear slogan, strong image, simple message).
- Introduce the brief:
  - Design a poster on **A3 or A4** that encourages people to take action on **energy and climate change**.
  - The focus can be **solar, saving energy, or Net Zero 2030**.

## What posters should include

- A **clear headline or slogan** (e.g. “Switch It Off to Save Energy”)
- Simple, bold visuals that work **from a distance**
- Limited text – focus on **one main message**
- Name, year group and school on the back (not on the front artwork)
- To be sent electronically using the file name format of: name\_yeargroup\_school.pdf

## Judging criteria (to share with pupils)

- **Creativity** – original and imaginative artwork
- **Clarity of message** – can someone instantly tell what the poster is about?
- **Visual impact** – strong colours, layout and composition
- **Age appropriateness** – suitable style and message for KS1 or KS2

## Submission process

- Collect posters and shortlist the **best entries** from your school.
- Scan or photograph posters at a **reasonable resolution** (front only).
- For each entry, include:
  - Pupil’s name
  - Year group / KS
  - School name
- Email entries by **5pm, 30 January 2026** to:

[poster.challenge@eenergy.com](mailto:poster.challenge@eenergy.com)

- Use the file name format of: name\_yeargroup\_school.pdf

Please confirm in your email that:

- Artwork is the pupils’ **own work** (no AI-generated or copied designs)
- The school has followed its own **safeguarding and consent** procedures for participation and any associated publicity

## What happens next

- Entries will be judged in two categories: **KS1** and **KS2**, with **winner** and **runner-up** in each.
- Winners and runners-up will receive certificates and prize packs via the school.
- Winning posters will be professionally printed and displayed in participating schools and showcased at the **Great British Energy Solar Partnership (GBESP) closing ceremony, location and date to be confirmed**, and, where agreed, through **Let’s Go Zero**.

# Terms & Conditions.

## Solar Schools Poster Competition 2026.

### 1. Promoter

The promoter of the Solar Schools Poster Competition 2026 (the “Competition”) is eEnergy Group plc (“eEnergy”), in partnership with delivery partners under the GBESP Midlands Lot 1 programme.

### 2. Eligibility

2.1 The Competition is open to pupils attending primary schools participating in the GBESP Midlands Lot 1 programme in England.

2.2 Entries must be submitted via a teacher on behalf of the school. Individual pupils may not submit entries to us directly.

2.3 Employees of eEnergy and their immediate family members may participate only via their eligible school, and shall not receive any additional advantage in the judging process.

### 3. Competition Period

3.1 The Competition opens on the date notified by eEnergy to participating schools and closes at 5pm on 30 January 2026 (the “Closing Date”).

3.2 Entries received after the Closing Date will not be considered.

### 4. How to Enter

4.1 Pupils must design an original poster on A3 or A4 paper that aligns with the Competition brief (climate change, solar energy, energy efficiency, or Net Zero 2030).

4.2 Schools should scan or photograph posters and submit entries digitally by email to [poster.challenge@eenergy.com](mailto:poster.challenge@eenergy.com) by the Closing Date.

4.3 Each entry must include the pupil’s name, year group / key stage and school name (this information may be provided in the email rather than on the artwork).

4.4 There is no entry fee and no purchase is necessary to participate.

### 5. Entry Requirements

5.1 Artwork must be the pupil’s own original work. Entries must not include AI-generated content or copied designs.

5.2 Entries must not contain any material that is offensive, discriminatory, unlawful, defamatory or otherwise inappropriate for a school setting. eEnergy reserves the right to disqualify such entries.

5.3 Each pupil may submit one entry only, unless otherwise agreed with eEnergy.

## 6. Judging and Selection of Winners

6.1 All eligible entries will be assessed by a judging panel appointed by eEnergy, anticipated to include:

- Cass Swallow – CMO, eEnergy
- Abi Wall – Chief People Officer
- Maddie Hicks – Marketing Manager
- Annie Smith – Sales & Marketing Executive
- Cleo Ibberson – Cluster Lead, RAFT (Retrofit Action for Tomorrow)
- Gemma Taylor - Associate Director, Sustainability – Education Sector Lead, Mace

6.2 Entries will be judged against the published criteria: Creativity (30%), Clarity of Message (30%), Visual Impact (25%), Age Appropriateness (15%).

6.3 Winners will be selected in two age categories: KS1 (Ages 5–7) and KS2 (Ages 7–11), with one Winner and one Runner-up in each category.

6.4 The panel's decision is final and binding, and no correspondence will be entered into regarding the outcome.

## 7. Prizes

7.1 There will be four prize-winning entries in total, one Winner and one Runner-up in each Key Stage category, awarded as follows:

### (a) Key Stage 2 (Ages 7–11) – Winner (“Solar Design Champion”)

The KS2 Winner will receive:

- Their poster professionally printed and displayed in all participating schools;
- A framed Winner's certificate; and
- One Solar STEM Innovation Kit (build-your-own solar models); and
- One creative art and colouring set.

### (b) Key Stage 2 (Ages 7–11) – Runner-up (“Future Innovator”)

The KS2 Runner-up will receive:

- A Runner-up certificate; and

- Their poster displayed at the Department for Education Dudley College celebration event.

**(c) Key Stage 1 (Ages 5–7) – Winner (“Bright Ideas Artist”)**

The KS1 Winner will receive:

- Their poster professionally printed and displayed in all participating schools;
- A framed Winner’s certificate; and
- One bumper art and painting set (including crayons, paints and creative tools).

**(d) Key Stage 1 (Ages 5–7) – Runner-up (“Rising Star”)**

The KS1 Runner-up will receive:

- A framed Runner-up certificate; and
- Their poster displayed at the Department for Education Dudley College celebration event.

7.2 Prizes are non-exchangeable and non-transferable. eEnergy reserves the right to substitute any prize (including specific items within the prize packs) with an alternative of equal or greater value if necessary.

## 8. Notification of Winners

8.1 Winning schools will be notified by email using the contact details provided on entry.

8.2 If a school does not respond within a reasonable period (to be specified), eEnergy reserves the right to select an alternative winning entry.

## 9. Use of Entries and Publicity

9.1 By entering, schools grant eEnergy a non-exclusive, royalty-free, worldwide licence to use, reproduce, display, publish and communicate entries (in whole or in part) in connection with:

- (a) The Dudley College event;
- (b) Promotion of the GBESP Midlands Lot 1 programme;
- (c) eEnergy’s educational, sustainability and marketing materials, including digital and social channels;
- (d) Promotion through partner organisations such as Let’s Go Zero.

9.2 Where reasonably practicable, pupils will be credited by first name, initial and school.

9.3 Any use of entries will be subject to the school’s safeguarding and consent requirements.

## 10. Data Protection

10.1 eEnergy will process personal data (including pupil and teacher names, school details and contact information) in accordance with applicable data protection laws and its privacy notice.

10.2 Personal data will be used solely for the purposes of administering the Competition, judging entries, prize fulfilment, and any agreed publicity.

## 11. Safeguarding

11.1 Schools are responsible for ensuring that appropriate parental/guardian consents are obtained for pupils' participation in the Competition and for any associated publicity, including display of posters and use of names.

11.2 eEnergy will rely on the school's confirmation that such consents are in place.

## 12. General

12.1 eEnergy reserves the right to cancel, suspend or amend the Competition where it becomes necessary to do so due to circumstances beyond its reasonable control.

12.2 These Terms & Conditions shall be governed by English law, and any disputes shall be subject to the exclusive jurisdiction of the English courts.